



Circles of Leadership

Northern Virginia Bead Society
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PO Box 2258
Vienna, VA 22183-2258

Dear Northern Virginia Bead Society,

It is my privilege to present you with your *Certificate of Appreciation* on behalf of the Children's Hospital Foundation Board of Directors of Children's National Health System. You've shown exceptional commitment to our lifesaving work and today we'd like to invite you to become a member of our Circles of Leadership so that you can display your certificate with pride.

As a Children's National Circles of Leadership member, you'll stand out among other supporters due to your tremendous generosity and the compassion you'll show to children facing serious health problems.

I would like to share with you the story of one of the patients to whom you gave a second chance at childhood. That child is 11-year-old McKenzie. It's been six years since an inoperable brain tumor showed up during an MRI scan and plunged her into the fight of her life.

Northern Virginia Bead Society, after learning more about McKenzie and how much your support means to all our patients, I hope you will accept my invitation to join this very special group: **The Children's National Circles of Leadership.**



Thanks to you, McKenzie has been given a second chance!

We have created the **Circle of Hope** for friends who provide tax-deductible gifts of \$1,000. Our **Circle of Compassion** honors those who give \$2,500, and the **Circle of Promise** is made up of supporters who contribute \$5,000 or more.

At every level your Leadership gift will help advance our groundbreaking research into a range of childhood diseases and conditions, support our renowned team of pediatric specialists, and provide compassionate, personalized care focused on each child's special needs.

(over, please)



801 Roeder Road
Suite 300
Silver Spring, MD 20910

childrensnational.org/circles

McKenzie's mom, Rachel, says she never had any doubt that they were in the best possible hands ...

“We never questioned our team at Children’s National. The doctors, nurses, child life specialists—everyone was confident and calm. And that helped us be confident and calm. I wouldn’t go anywhere else.”

So many families have total confidence in Children’s National because so many neighbors like you have helped make us one of the top 10 children’s hospitals nationwide and the #1 for babies.

That’s according to *U.S. News & World Report*. But McKenzie and her whole family will tell you the same thing: **Children’s National is the best!**

We’re proud of high rankings and awards, of course. But the best reward of being a part of the Children’s family—made up of doctors, nurses, volunteers, and leading supporters like you—is giving a child like McKenzie another chance at childhood.

Your help supports children whose families can’t afford the best possible pediatric care but get it anyway thanks to your exceptional generosity. We provide every child with the same level of excellent care because each little patient deserves no less.

I know you feel the same way. So, I am hoping you will accept my invitation to join the Children’s National Circles of Leadership today.

I look forward to welcoming you to this exclusive group. Thank you, in advance, for your prompt reply—and for helping more children live healthier lives.

Sincerely,



DeAnn S. Marshall, MHA
President, Children’s Hospital Foundation

P.S. Presenting *Certificates of Appreciation* like the one I have included for you is just one of the ways we recognize Circles of Leadership members. Please review the enclosed form for a list of benefits you will enjoy as one of our most generous benefactors.

Then, please take a moment to return a generous tax-deductible gift today. Thank you!